

MsGinko Memberships

Free Membership

<ul style="list-style-type: none">• Recording-Minutes : 30 minutes• Video Length: 1 minute	<ul style="list-style-type: none">• Video Approval: MsGinko• Eligible to receive Donations: By Invitation Only
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Free memberships are the cornerstone of MsGinko. We invite and encourage sharing of stories from everyone with internet around the world, including developing countries and remote areas.

Free members get 30 minutes of recording time, which include storage (in Switzerland) and streaming. Your videos are searchable using key words you control and your videos can be up to one minute long.

When you share and encourage others to share their stories, you (or your cause) could be invited to receive donations.

Silver Membership

<ul style="list-style-type: none">• Recording-Minutes : 90 minutes• Video Length: No Limit	<ul style="list-style-type: none">• Video Approval: Your Control• Eligible to receive Donations: Yes
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Silver Memberships help to underwrite MsGinko's costs and provide benefits that enhance the experience for you, your group, and your organization.

As a Silver Member, you have access to 90 minutes of recording and storage. You control the length of your video responses, as well as what videos may be associated with you, your group, or your organization. Silver members may also purchase extra recording minutes on MsGinko at a rate of \$1 per minute.

We also encourage you to raise funds for your favorite cause once your application is approved.

Gold Membership

<ul style="list-style-type: none">• Recording-Minutes : 250 minutes• Video Length: No Limit• Video Approval: Your Control	<ul style="list-style-type: none">• Eligible to receive Donations: Yes• Personal Assessment Tools: Yes• Private Storage and Sharing: Yes
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Gold Memberships help to underwrite MsGinko's costs and provide benefits that enhance the experience for you, your group, and your organization.

In addition to all Silver Member benefits, our Gold members have access to group memberships, private storage (with nominated access), "Before & After" comparison and personal assessment tools. Extra recording minutes may be purchased at a rate of \$0.85 per minute.

Platinum Membership

<ul style="list-style-type: none">• Recording-Minutes : 1000 minutes• Video Length: No Limit• Video Approval: Your Control• Eligible to receive Donations: Yes	<ul style="list-style-type: none">• Personal Assessment Tools: Yes• Private Storage and Sharing: Yes• Group Membership: Yes• Group Membership Services: Yes
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Platinum Memberships help to underwrite MsGinko’s costs and provide benefits that enhance the experience for you, your group, and your organization.

In addition to all Gold Member benefits, our Platinum members also have access to group benefits, such as unlimited group memberships, a member directory, newsletters, and group events.

The group membership option allows organizations to enroll all their members and faculty. Each member will receive their own member ID number, login and password, allowing them to access the members-only portions of the website with all privileges of a Platinum Membership.

Platinum members may purchase extra recording minutes at a preferential rate of \$0.75 per minute.

Membership Terms and Services

Story-sharing:

MsGinko encourages everyone to share their story to empower women and girls around the world. Sharing your story starts with a good interview, or even just one good question. Then invite your friends and contacts to share their views. Questions, interviews and answers are indexed according to key words you assign, and then anyone can find your message on MsGinko.

Video Length (free member):

As a free member you have up to one minute to ask or answer questions. Generally one minute is more than enough time to get a good, articulate message across and not lose viewer interest. In fact, no longer than 20 seconds is recommended.

About MsGinko’s Personal Assessment Tools:

Large organizations have successfully used the MsGinko “Before and After” interview comparison tool. This allows the user to compare their interview answers over a period of time, before and after (pre- and post-) training. The user can then track the improvement of speech, eye contact, and custom-defined statistics important to their training. The MsGinko Before and After comparison tool also provides Personal Assessment tools that may be tailored.

What is striking in viewing results of Before and After interviews is not only how people develop over time and with interventions, but also how their non-verbal and body language evolves over time.

Silver, Gold and Platinum members have access to three examples of before and after’s, and MsGinko will be delighted to show you how this feature could work for you to demonstrate empowerment in your organization.

Video Approvals

Silver, Gold and Platinum members may vet people and content associated with you, your group or organization on MsGinko. This means that you may decide whether videos may be associated with your questions or interviews – or not. (Automatic approval is available for specific users or members.)

For free accounts, all content will be freely available on MsGinko according to our standard Terms and Conditions, and users will control how their content is searchable through the use of key words and tagging.

Are You Eligible to Receive Donations?

MsGinko is passionate about collecting funds to empower women and girls around the world. Silver, Gold and Platinum members are encouraged to use MsGinko to raise awareness around the issues that are important to you and your organizations. MsGinko will expedite Silver, Gold or Platinum requests to be featured on MsGinko's Donations Page. MsGinko's vetting process applies.

As a Free Member, if your project is getting lots of attention, we will consider your request to be eligible to receive funds through our Donation Page. And we may approach you directly to propose that MsGinko showcase your project or organization.

Private Storage and Sharing

Available to Gold and Platinum Members, private storage means you can share content you choose with certain people or members on MsGinko. For example, video you collect for training or internal purposes may be recorded and shared when and where you decide.

Group Membership

If your group or organization has more than 50 members who use MsGinko it makes sense to become a Platinum Member. We can provide more membership management tools such as membership directory lists, mailing lists, member newsletters, and the ability to create group events within our community. You have full control how you communicate with your members!

Group Events

Platinum Members have access to Group Events within the MsGinko community. This allows you to create events and send invitations out to your group members for specific events. Create an event calendar that all your members have access to. We also provide support in sending emails or newsletter reminders for your group events so all your members can participate.